

SCOPE

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- Nazara's Bold Move
- IGDC 2024 (Hyderabad)
- Global Game Jam (2024)
- Future of Indian Gaming Industry
- STAN(Indian Gaming Community)
- Mahakumbh- 2025

& many more



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**MICROSOFT'S \$75
BILLION BET**



DIRECTOR'S DESK

Mr. Arup Roy
Founder & CEO (RED APPLE)



Dear Students,

Congratulations on the launch of SCOPE Magazine, a groundbreaking initiative poised to revolutionize the gaming industry. As the Director and CEO of Red Apple Technologies and Red Apple Learning, I'm honored to witness this game-changing platform's debut. Gaming has evolved from a pastime to a billion-dollar industry, transcending cultural and generational boundaries thanks to passionate and innovative individuals like you. SCOPE Magazine's focus on gaming promises to transform interactive entertainment. It represents the boundless potential of youth and opens new horizons for dreamers. This magazine not only fills a void in gaming but also connects enthusiasts worldwide. Embrace journalism and gaming with the same passion that birthed SCOPE. Your journey will

have the support of Red Apple Technologies, Red Apple Learning, and the gaming community. SCOPE Magazine's pages await stories that will shape the gaming future.

Congratulations again on this remarkable achievement. May SCOPE Magazine soar to new heights and inspire others to pursue their dreams. Here's to a future filled with gaming and outstanding journalism!

Best wishes





Date: November 13th - 15th, 2024

Venue: Hyderabad International Convention Centre (HICC)

India Game Developers Conference (IGDC) is the most prominent annual event for game developers in India and all across South Asia. Known for bringing together professionals, students, and gaming enthusiasts, IGDC is a unique opportunity for knowledge-sharing, networking, as well as showcasing the latest advancements in the gaming industry.

IGDC 2024 is set to be one of the most exciting meet which will be powered by industry leaders **Epic Games** and **Unreal Engine**, with **Nazara Technologies** as the platinum sponsor and **Krafton** as the diamond sponsor. Other big names supporting this event include **Amazon**

Web Services (AWS) and **AMD** as gold sponsors, and **Google Cloud** as the Innovation Partner. This impressive lineup of partners reflects the level of importance the event holds in the world of gaming and tech, drawing participants from across the globe.

The largest event celebrating gaming, IGDC provides a platform that supports the growth of the gaming industry. It provides a place to exchange knowledge and ideas and is perfect for game developers, designers, publishers, and students, and others looking to know the most recent technology and trends that are used in the game industry. With a variety of speakers, including leading industry experts, the most innovative

and thought-leaders, IGDC offers insights into the most recent developments and future trends in gaming.

For game developers, going to IGDC provides the opportunity to participate in workshops, panel discussions, and an opportunity to meet with colleagues or potential co-workers. It also gives you the chance to get a first-hand look at the latest technologies and tools which are defining games' future, from the latest graphics engines to the latest innovations in cloud computing, all of which help in the development of interactive and immersive games.





India's Gaming Market Set to Double, Fueling Job Growth and Economic Transformation

India's online gaming market, valued at ₹33,000 crore in 2023, is projected to soar to ₹66,000 crore by 2028, propelled by a 14.5% CAGR, as outlined in a recent PwC India report. Titled "From Sunrise to Sunshine," the report emphasizes the anticipated growth of real money gaming (RMG), estimated to reach ₹26,500 crore by 2028, underlining the sector's significant impact on the Indian economy.





Global gaming revenues hit \$342 billion in 2023, and India's market has gained immense investor interest, attracting \$2.8 billion over the past five years. However, the report identifies major challenges such as regulatory fragmentation, GST implications, and a notable talent shortage, all of which could hinder progress. To address these, **Manpreet Singh Ahuja of PwC India** suggests a cohesive national regulatory framework and an interdepartmental committee to streamline industry growth.

Recognizing the industry's demand for skilled talent, **Arup Roy, Founder & CEO of Red Apple**, has driven transformative upskilling initiatives through Red Apple Learning. Offering diverse programs in game design, 2D and 3D animation, UI/UX, and web app development, Red Apple Learning is paving the way for students to secure lucrative opportunities in this booming sector.





Nazara Makes Bold \$2.2M Move to Power Up Esports Community Platform STAN



Nazara Technologies has strengthened its foothold in the booming esports industry by acquiring a **15.86%** stake in **STAN**, a dynamic platform where gamers rally around their favorite content creators. The **\$2.2 million** deal, sealed through Nazara's Dubai-based subsidiary, will fuel STAN's mission to enhance esports fan engagement through an array of supportive tools. With over 12 million users, including half a million paying subscribers, STAN's mobile-first approach aligns seamlessly with Nazara's vision of building a global gaming powerhouse.

Nazara's CEO, Nitish Mittersain, sees this acquisition as a strategic win. "STAN's community-first model fits perfectly with our goal of empowering content creators and connecting global gaming audiences," he said. Nazara's latest acquisitions include stakes in events firm Comic Con India and gaming content developer Deltias Gaming, further establishing it as a dominant force in the global gaming landscape. As the company eyes further M&A opportunities, Nazara's momentum signals a transformative era for esports engagement.





Global Gaming Industry: Upcoming Trends in 2025

The global gaming industry is evolving rapidly, driven by new technologies, changing player preferences, and innovative business models. By 2025, we can expect significant transformations in gaming, from cloud gaming to immersive VR/AR experiences and blockchain integration. Here are the key trends to watch:

Cloud Gaming Takes Center Stage

Cloud gaming will become mainstream by 2025, with platforms like *Google Stadia*, *Xbox Cloud Gaming*, and *NVIDIA GeForce* now allowing players to access high-quality games on low-cost devices such as smartphones and smart TVs. This will democratize gaming, making it accessible to a broader audience, especially in regions with limited access to traditional gaming hardware.



Virtual Reality (VR) and Augmented Reality (AR) Go Mainstream

VR and AR will move beyond niche markets, becoming integral to the gaming experience. More affordable and advanced VR headsets will offer immersive gaming worlds, while AR games will evolve, expanding beyond titles like Pokémon GO. Expect more mixed reality (MR) games that combine VR and AR for even more interactive and immersive experiences.

AI-Powered Games and NPCs

Artificial Intelligence (AI) will revolutionize gameplay by 2025, making NPCs smarter and more dynamic. Players will experience more realistic interactions, adaptive storytelling, and personalized gameplay. AI will also streamline game development by automating processes like level design and narrative creation, speeding up production while enhancing quality.

Cross-Platform Play Becomes Standard

Cross-platform gaming will become ubiquitous, allowing players on different devices (PCs, consoles, mobiles) to play together. This trend, fueled by collaborations between platform holders like Sony, Microsoft, and Nintendo, will prioritize player choice over hardware exclusivity, breaking down the barriers between platforms.

Metaverse Gaming Expands

The Metaverse, an interconnected virtual world for gaming, socializing, and working, will continue to grow. Companies like Epic Games and Roblox are investing heavily in this space, where

players can engage in virtual economies, attend in-game events, and even buy or sell virtual goods and NFTs. Expect a blending of gaming and social media, with virtual concerts, marketplaces, and digital goods becoming commonplace.

Esports Expands Beyond Traditional Games

Esports will diversify by 2025, with new games and genres entering the competitive scene. Mobile esports titles like PUBG Mobile and Valorant will gain prominence alongside traditional games like League of Legends. Esports will also become more integrated into mainstream culture, with greater media coverage, sponsorships, and potentially inclusion in major global events like the Olympics.

Blockchain and Play-to-Earn Games

Blockchain technology and NFTs will reshape the gaming economy. Play-to-Earn (P2E) games, where players earn in-game assets that can be traded or sold in the real world, will become more mainstream. Blockchain will also enable decentralized gaming economies, giving players more control over in-game items. However, concerns about the environmental impact and the speculative nature of NFTs may lead to regulatory scrutiny.

Personalized and Adaptive Storytelling

Games will offer more personalized experiences, using AI to create dynamic, adaptive storylines based on player choices and behavior. Narrative-heavy games will allow for multiple, unique story paths, ensuring that no two playthroughs are the same. This will lead

to more immersive and engaging experiences that reflect individual player preferences.

Environmental Sustainability in Gaming

Sustainability will become a key focus for the gaming industry. By 2025, studios will adopt eco-friendly practices such as reducing carbon emissions, using renewable energy for servers, and implementing sustainable packaging. There will also be a push to integrate environmental awareness into games, with developers using gaming platforms to highlight issues like climate change.

The Evolution of Mobile Gaming

Mobile gaming will continue to grow, especially with the advent of 5G and advancements in AI and edge computing. Smartphones will handle more graphics-intensive games, bringing console-like experiences to mobile users. Additionally, mobile gaming will integrate with technologies like wearables and AR, offering more immersive and interactive experiences.

A Bold Future Ahead...

By 2025, the global gaming industry will be defined by groundbreaking technologies like cloud gaming, VR/AR, AI-driven gameplay, and blockchain. With new platforms, genres, and experiences on the horizon, gaming will become more accessible, immersive, and interconnected. Whether you're a casual player, competitive esports fan, or aspiring developer, 2025 promises to be a transformative year for the gaming world.





UP Tourism to Launch AR/VR Experience at Mahakumbh-2025

The Uttar Pradesh Tourism Department is poised to unveil an extraordinary cultural village. "*Sanskriti gram*" is the name of the cultural village which will be there in Mahakumbh-2025. This unique initiative, set within the sprawling 5-acre expanse of the Mahakumbh Mela grounds, will bring the spiritual, cultural, and historical essence of the Mahakumbh to life through state-of-the-art augmented reality (AR) and virtual reality (VR) technologies.



A Cultural Extravaganza

"Sanskriti Gram" is designed to be the cultural heartbeat of the 45-day mega religious fair. The village will host a myriad of events and exhibitions which will celebrate the essence of the Mahakumbh. It will provide visitors with an immersive journey that seamlessly blends age-old traditions with cutting-edge AR/VR technology. This fusion promises to offer an unparalleled insight into the spiritual and historical significance of the Mahakumbh.

High-Tech Cultural Immersion

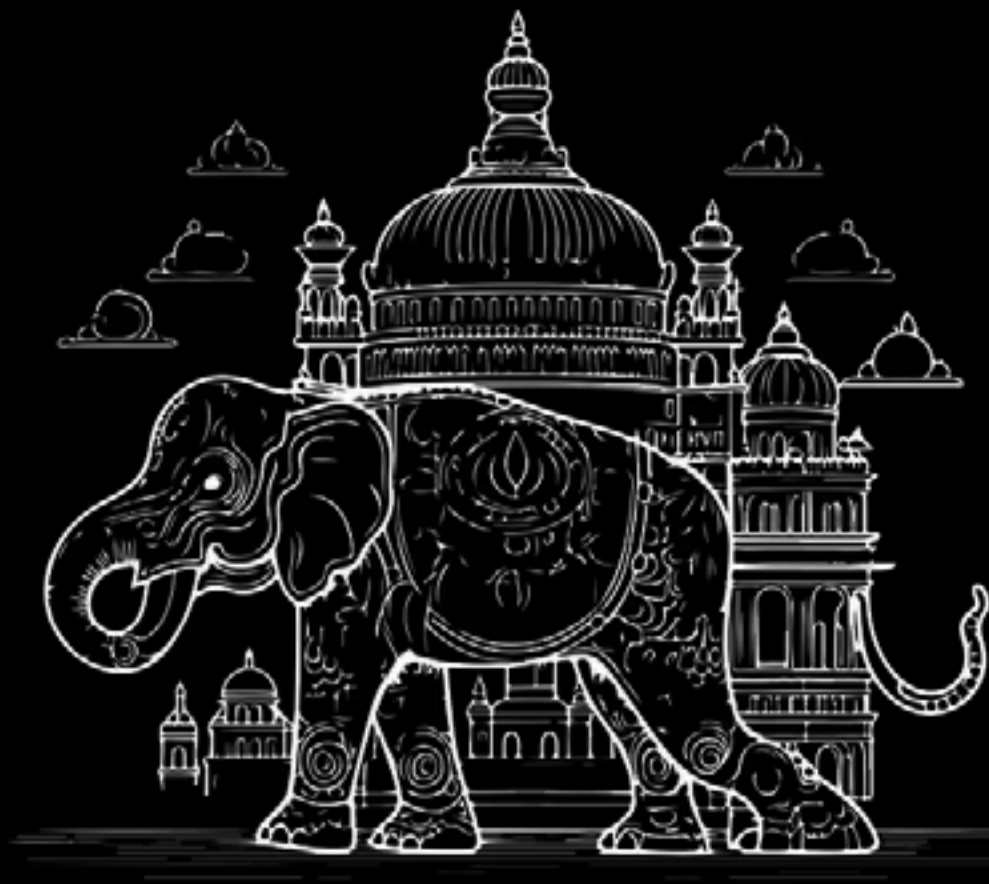
At the core of "Sanskriti Gram" will be its high-tech **AR/VR** experiences. Offering visitors a chance to traverse the Mahakumbh's journey across various eras. Through **360-degree virtual tours**, interactive touchscreen kiosks, and dynamic multimedia presentations, the ancient traditions of the Mahakumbh will be vividly brought to life, making the experience both educational and engaging.

Architectural Marvels and Craft Exhibits

In addition to the immersive AR/VR experiences, "Sanskriti Gram" will feature 20 meticulously curated stalls showcasing local handicrafts and traditional arts. The village will also include specialized zones dedicated to ancient heritage, mythology, historical artifacts, astrological science, and performing arts. These zones will host interactive workshops, allowing visitors to engage directly with India's rich cultural legacy.

Cultural Performances and Workshops

The village will host daily performances of classical and folk dance and music on the main stage. Alongside there will be theatrical shows, cooking demonstrations, and craft workshops. These events will allow visitors to deeply immerse themselves in the cultural richness of India. That will be turning "Sanskriti Gram" into a vibrant, living showcase of the nation's heritage.





STAN Sets New Standards in Gaming Community Building



CLICK & GO TO STAN

In a world where gaming is more than just a pastime, STAN is setting a new standard for community and engagement. Picture a platform where your victories are celebrated not just with in-game rewards but with real-world connections and recognition. Enter STAN, Asia's largest and fastest-growing gaming community, boasting over 8 million+ members. With a fresh injection of **\$2.7 million** in funding, STAN is poised to revolutionize how gamers interact with their favorite creators and each other. Leveraging the power of blockchain technology, STAN makes it easy for gamers to acquire digital assets and engage in unique fan experiences. Imagine chatting live with your favorite esports star or collecting exclusive digital memorabilia—all within a seamlessly gamified environment. As STAN continues to innovate, it's not just a platform but a thriving ecosystem where every gamer can find their place and shine. Well, let us jump directly and dive into the world of STAN, where the future of gaming and fandom is being redefined.



Elevate your presence on STAN and get featured on our socials!



Innovative Blockchain Integration

STAN's platform is built on the Polygon blockchain, offering users an engaging and gamified experience. The platform's architecture ensures accessibility for non-crypto native users while leveraging the benefits of abstraction, low gas fees, and rapid transaction processing. Users can seamlessly purchase in-game assets using traditional in-app purchase flows, allowing for acquisitions through platforms like the Apple App Store or Google Play Store using fiat currency.

Unique Fan Engagement

STAN provides a platform for creators to build, monetize communities, and engage users with their favourite gaming creators/celebrities through digital collectables, chat/audio rooms and executive celebrity communities, in addition to users engaging with each other.

Vision for Mainstream Adoption

STAN's long-term vision is to bridge the gap between gaming enthusiasts and their favourite creators/celebrities. By

creating a melting point where games meet Web3, STAN strives to provide a seamless entry point for mainstream consumers into the blockchain/Web3 economy. The company envisions becoming the go-to platform for gaming fans, offering a diverse range of experiences and perks that extend beyond the virtual realm.





Reach Your Core
Audience with Pixel

PIXEL

STAGE TO SHARE

Pixel by Red Apple Learning is an innovative platform designed to spark curiosity and passion in young creative and technical minds. Now a premier promotional space, Pixel brings together top brands and industry experts to inspire and mentor the next generation of creators. Serving as a dynamic hub, it spreads industry insights and awareness across sectors. Through engaging seminars, webinars, interactive workshops and gameplay testing, Pixel bridges the gap between seasoned professionals and aspiring talent, fostering a collaborative learning environment. This platform empowers individuals to explore various industries, stay updated on trends, and realize their potential, paving the way for the leaders of tomorrow in the creative and technical fields.





Sowmitri Maluchuru

Founder & Creative Head,
BRAHMAN STUDIOS



Parth Chadha

Co-Founder & CEO,
STAN



Noireeta Dasgupta

Writer-Director of Night
Queen




Pixel by Red Apple Learning has become the go-to platform for brands and creators seeking a direct connection to today's youth - the ultimate core audience for gaming and digital content. Industry leaders are already recognizing the impact Pixel can bring. **Parth Chadha, Co-founder and CEO of STAN**, the popular esports platform, recently partnered with Pixel for a promotional webinar.

Sowmitri Maluchuru, CEO & Game Director of Brahman Studios, also chose Pixel to promote and test "AUM: The Game." Through an interactive webinar, he successfully engaged audiences in live gameplay testing, fostering a closer connection between fans and the world of Brahman Studios.

Even beyond gaming, Pixel has become a choice platform for creatives from various fields. **Award-winning filmmaker Noireeta Dasgupta**, known for her critically acclaimed short film **Night Queen** starring Sheeba Chaddha, Vipin Sharma, and Preeti Panigrahi, tapped into Pixel to promote her film with Mr. Vipin Sharma to reach a larger audience with her message.

If you're ready to promote your groundbreaking game or app with an enthusiastic audience, you can contact us today and let Pixel be the bridge to your success.





Nvidia has made a powerful move in AI with the release of the **Llama-3.1-Nemotron-70B-Instruct** model, shaking up the landscape. Known for their GPUs, Nvidia has now built an AI model that outperforms competitors like OpenAI's GPT-4o and Anthropic's Claude. This model offers smarter, direct responses and is highly adaptable, aligning closely with user needs, which leads to fewer errors. Notably, Nvidia has made it accessible for free, enabling businesses of all sizes to experiment. With its customizable design, Llama-3.1 can be tailored for tasks like **customer service** or **report generation**. Nvidia's shift from hardware to open-source AI software marks a new direction for the industry, encouraging more collaboration and innovation. While Llama-3.1 holds promise, businesses must use it responsibly. As real-world applications unfold, Nvidia's entry into high-performance AI signals an exciting, competitive future for the field.





Game-Changer: India's Rise as a Global Gaming Powerhouse

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The Indian gaming industry is on fire right now, and 2024 is shaping up to be a game-changing year. With rapid growth driven by cutting-edge technology, a mobile-first culture, and an explosion of interest in both casual and competitive gaming, India is quickly becoming a global powerhouse in the gaming world. From esports to mobile gaming, here's a look at the latest trends and what's making India's gaming scene one of the fastest-growing markets globally.

Indian Esports Takes the World Stage

Esports in India is gaining momentum, with homegrown teams like GodLike Esports and Team XO achieving international success. *The industry is expected to reach \$100 million in revenue by the end of 2024.* Government recognition of esports as a legitimate sport is paving the way for further growth and inspiring young talent to pursue esports as a career.



India's Gaming Market Set to Hit \$5 Billion by 2025

India's gaming industry is projected to grow into a \$5 billion market by 2025. Mobile gaming leads the charge, fueled by the country's 700 million smartphone users and affordable internet. Games like *Battlegrounds Mobile India* and *Free Fire* are hugely popular, particularly among younger audiences who view gaming as a primary form of entertainment.

Indian Game Developers Making Global Waves

Indian game development is gaining international acclaim, with local studios like *SuperGaming* and *Nodding Heads Games* creating globally successful titles. *MaskGun* and *Raji: An Ancient Epic* showcase India's potential in both action and culturally rich storytelling, cementing Indian developers' status as global innovators.

Mobile Gaming Dominates the Market

With an expansive base of smartphone users, mobile gaming has become the cornerstone of India's gaming ecosystem. Popular games like *Call of Duty: Mobile* and *Ludo King* are driving the mobile gaming revolution, with local games like *Teen Patti* also gaining significant traction. Mobile gaming's accessibility and cultural relevance make it the go-to entertainment choice for millions.

Government's Role in Regulation and Support

The Indian government is stepping in to regulate the gaming space, ensuring fairness and responsibility. While states

like Tamil Nadu and Andhra Pradesh are addressing concerns around gambling, others like Maharashtra are embracing gaming as a legitimate industry. Clear guidelines for online gaming platforms are being developed to balance growth with regulation.

Cloud Gaming and Immersive Technologies on the Rise

Cloud gaming is gaining traction in India, making high-quality games accessible without the need for expensive hardware. *Partnerships with companies like Google Stadia and Microsoft Xbox Cloud Gaming are bringing premium content to Indian gamers.* Additionally, Virtual Reality (VR) and Augmented Reality (AR) are attracting interest, providing new avenues for immersive gaming experiences.

Gamification of Education

India is integrating gaming mechanics into education, making learning more engaging. *Platforms like BYJU'S are incorporating game-like elements to teach subjects like math and science, revolutionizing the way students interact with educational content.* This trend is gaining governmental support, potentially shaping the future of learning.

International Investments Fuel Growth

India's gaming sector is attracting major investments. Tencent's stake in *Nazara Technologies* and interest from other global giants like *Epic Games* and *Sony* signals the country's potential as a key player in the global gaming market. These investments will help further esports development and expand the reach of Indian gaming content.

Gaming Influencers Gain Popularity

Indian gaming influencers like *Mortal* and *Dynamo Gaming* have become celebrities, shaping gaming culture and partnering with top brands for marketing campaigns. The rise of esports events like *DreamHack* further boosts the visibility of influencers, making them central to the gaming ecosystem.

Concerns Over Online Gaming and Addiction

As online gaming grows, so do concerns about addiction, particularly among young players. Some states are introducing laws to regulate platforms, while the industry continues to search for a balance between responsible gaming and freedom of play.

India's Bright Gaming Future...

With growing investments, government support, and a surge in esports and mobile gaming, India is poised to become one of the leading global gaming markets. The country's vibrant gaming culture, alongside technological innovations, ensures a promising future for the industry.





Microsoft's \$75 Billion Bet: Will "Call of Duty" Streamline the Future of Gaming?

Microsoft's audacious \$75 billion acquisition of *Activision Blizzard* is a high-stakes bet on the future of gaming. The tech giant's vision is to revolutionize the industry with a Netflix-style subscription model, centered around its Game Pass service.

The latest installment of the iconic "Call of Duty" franchise, *"Call of Duty: Black Ops 6,"* marks a pivotal moment in this ambitious plan. For the first time, players can access the game through Game Pass, either by streaming or downloading. This strategic move is designed to attract new subscribers and solidify Microsoft's position in the gaming market.





MICROSOFT'S \$75 BILLION BET



The Cloud Gaming Conundrum

However, the transition to cloud gaming and subscription models isn't without its challenges. Concerns persist about potential delays in competitive gaming, the appeal of free-to-play titles like "Fortnite," and the limited gaming time most players dedicate to a few select games.

Analysts are divided on the long-term viability of Game Pass. While some see it as a promising future for the gaming industry, others remain skeptical, questioning whether an all-you-can-eat model can truly succeed in the competitive gaming landscape.

A Risky Bet or a Masterstroke?

Microsoft's aggressive push into cloud gaming is a bold move that could reshape the industry or fall flat. As the company continues to invest heavily in AI and gaming, the success of "Call of Duty" on Game Pass will be a crucial test of its vision. Will it be a game-changer, or will it be just another casualty in the ever-evolving world of gaming?



JARVIS



Jarvis Got Leaked!

**OOPS! GOOGLE
REVEALED IT BY
MISTAKE...**



Google's latest AI Jarvis, has slipped its leash and given us a sneak peek into the future of AI. This isn't just another voice assistant; *it's a full-fledged digital sidekick, ready to surf the web, shop 'til you drop, and even ace that research paper, all while you sip your coffee.*

Jarvis, initially slated for a December debut, was accidentally leaked on the Chrome Web Store. Though it was quickly pulled, the cat was out of the bag. This AI isn't just about answering queries; it's about taking action.





Google

INTRODUCING

JARVIS



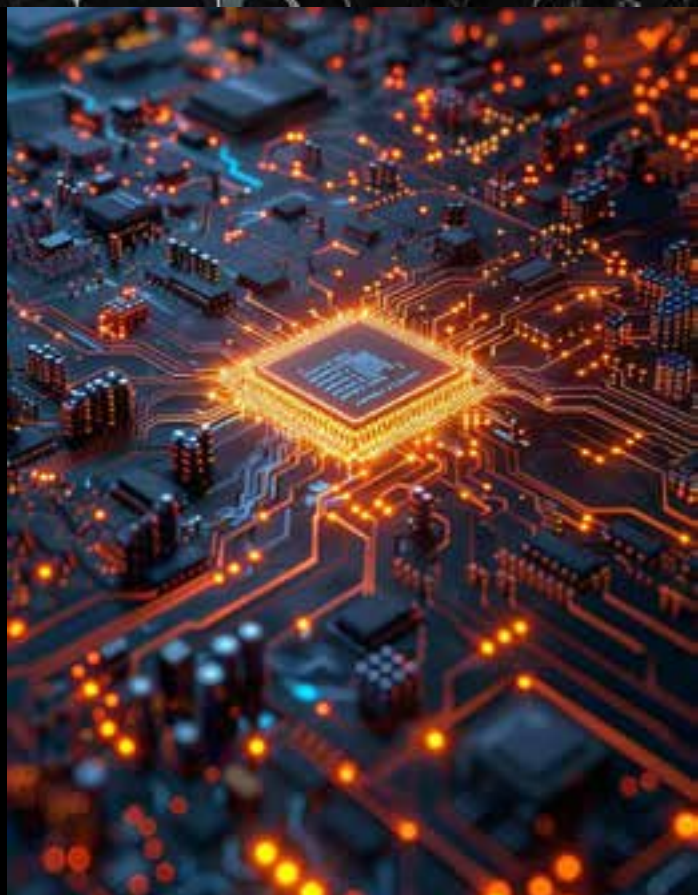
What Can Jarvis Do?

Web Surfing Wizard: *Need to research a topic? Jarvis can scour the internet, pulling up the most relevant information.*

Shopping Spree Assistant: *Want to buy that new gadget? Jarvis can compare prices, read reviews, and even checkout.*

Task Master: *Need help booking a flight or scheduling a meeting? Jarvis can handles it all!*

Jarvis is a testament to the rapid advancement of AI. It's a glimpse into a future where AI isn't just a tool, but an intelligent companion. As we eagerly await its official launch, one thing's for sure: the world of AI is about to get a whole lot more interesting.





GTA 6: A Groundbreaking Leap or Just Hype?



Rockstar Games' highly anticipated Grand Theft Auto VI (GTA VI) is set to revolutionize the open-world gaming landscape. Recent insights from former 'Rockstar Games' developer **Ben Hinchliffe** have sent shockwaves through the gaming community, promising a level of realism and innovation that could redefine the series.





Hinchliffe, who contributed to iconic titles like GTA V and Red Dead Redemption 2, has hinted at groundbreaking advancements in AI, physics, and graphics. *He believes that GTA VI will push the boundaries of realism, creating a world that feels more alive and immersive than ever before.*

With each iteration, Rockstar has raised the bar for open-world gaming. GTA VI promises to be no exception. Hinchliffe's enthusiasm suggests that the game will feature a more dynamic and reactive world, where every action has a consequence.

The Wait is Almost Over

As the release date of Fall 2025 approaches, fans are eagerly awaiting official trailers and gameplay reveals. Will GTA VI live up to the hype? Well, only time will tell. But one thing is certain: Rockstar Games is poised to deliver another gaming masterpiece that will captivate players for years to come.

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Microsoft's New AI-Powered Xbox Assistant is Here



Microsoft has taken another leap into the future of gaming with the introduction of an AI-powered chatbot designed to enhance the Xbox experience. This innovative tool, still in its early stages, promises to revolutionize how players interact with their consoles and games.





This AI assistant, *accessible directly from your Xbox console*, is designed to be more than just a simple information provider. It can help with a wide range of tasks, from troubleshooting technical issues to recommending games based on your preferences. *Imagine having a knowledgeable friend always at your side, ready to assist with anything from game tips to finding the perfect multiplayer match.*

While the full potential of this AI is yet to be explored, it opens up exciting possibilities for the future of gaming. Imagine a world where your console can adapt to your play style, offering personalized challenges and rewards. Or perhaps an *AI-powered narrative companion that evolves based on your choices*, creating a truly unique gaming experience.

Microsoft's foray into AI-powered gaming is a bold step that could redefine the way we interact with our consoles. As the technology continues to evolve, we can expect even more innovative features and experiences.

Whether you're a seasoned gamer or a casual player, this AI assistant has the potential to elevate your gaming experience to new heights. So, get ready to embrace the future of gaming, one AI interaction at a time.



PAST EDITION



SPECIAL THANKS



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LATEST TECHNOLOGIES

